

*Flexible*

*Affordable*

*Accredited*



# Get a **Swiss Diploma** in **Tourism and Hospitality Management!**



**Do you wish to make an entry into the  
hospitality sector?**

## PROGRAM OVERVIEW

This Hospitality Management Diploma Program is designed for individuals who are willing to pursue institutional training & are looking for job placements in the hospitality and tourism industry.

The program structure and curriculum has been designed to pave an easier pathway to a brighter career, or provide additional credentials to their career.

At the end of the program, the student will have additional knowledge about Front office operations, Food & beverage operations, Housekeeping operations, Tourism management, Marketing management and IT Skills.

## BENEFITS OF THE COURSE

1. SSBM is approved and recognised all around the world.
2. Places the candidate in a readily employable position.
3. Develops the personal and team skills that help the candidate succeed in the industry.
4. Students may use the qualification to apply for credit entry to a number of bachelor degree programmes, at selected universities worldwide.
5. The qualification is designed to meet the needs and expectations of students aspiring to work in an international hospitality environment.
6. Helps to fast track your career in hotel and hospitality services and management.

## ENTRY REQUIREMENTS

- Candidates must be above 18 years.
- Any equivalent qualification is accepted/ recognized by the Cornerstone College Management Panel.

## DURATION

- 12 months

## ASSESSMENT STRUCTURE

- Assignments only



Looking for a  
promotion?





**CORNERSTONE**  
College of International Studies

CORNERSTONE COLLEGE OF INTERNATIONAL STUDIES

OPERATIONS OFFICE SHARJAH:

+971 (0) 558 848 537, + 971 (0) 65 211 511

OFFICE: #803, MAJESTIC TOWER, AL TAAWUN STREET,  
AL TAAWUN, SHARJAH, UAE

EMAIL- [info@ccisuae.com](mailto:info@ccisuae.com)

WEBSITE: [www.cornerstonecollegeuae.com](http://www.cornerstonecollegeuae.com)

FACEBOOK : [facebook.com/ccisuaeteam](https://facebook.com/ccisuaeteam)

BRANCHES: RAS AL KHAIMAH, FUJAIRAH, AL AIN,  
DUBAI AND ABU DHABI

## PROGRESSION

The successful completion of SSBM Diploma in Tourism and Hospitality Management will provide the learners, an opportunity for a wide range of academic progressions including the SSBM Level 5 Diploma in Tourism and Hospitality Management.

## CAREER OPPORTUNITIES

Graduates of this program are expected to be employed by hotels, motels, resorts, student residences, food and beverage facilities, and other accommodation establishments, or they can look into self-employment.

## SUBJECTS TO STUDY

1. Hospitality Today
2. Front Office
3. Housekeeping Management
4. Managing Service in Food and Beverage Operations
5. Management of Food and Beverage Operations
6. Hotel and Restaurant Accounting
7. Supervision in the Hospitality Industry
8. Hospitality Sales and Marketing
9. Managing Hospitality Human Resources
10. Security and Loss Prevention Management
11. Hospitality Facilities Management and Design
12. Leadership and Management in the Hospitality

## DOCUMENTS REQUIRED FOR ADMISSION

- Copies of all previous education and mark sheets
- Passport copy
- Emirates ID
- Soft copy of passport size photo
- Experience Letters(If any)
- Updated CV
- Filled and Signed Application Form