

Flexible

Affordable

Accredited



# MBA

## MASTER OF BUSINESS ADMINISTRATION



**RANKED AMONG THE "TOP 10 BUSINESS  
SCHOOLS" IN SWITZERLAND**

## PROGRAM OVERVIEW

The MBA from SSBM is an internationally-recognized degree designed to develop the skills a person need, to build a good career in business and management. The value of this MBA, however, is not limited strictly to the business world. It can also be useful for those pursuing a managerial career in the public sector, private sector and many other industries.

## FOR WHOM

- Professionals seeking global opportunities aimed at career growth.
- Managers and Executives who are looking for promotions & salary increments.
- Experts who are looking to impart a strong theoretical foundation in business concepts.
- Employees who wish to start an independent business and aim at gaining access to a larger business network.
- Employees who wish to build hard-skills in the areas of management and leadership.

## WHY an MBA from SSBM?

- SSBM is one of the top 10 business schools in Switzerland.
- You have the option to choose from 30 specializations.
- Flexible class schedule for the working crowd.
- Flexible payment system up to 12 months.
- Classes held all over UAE.
- Guidance from highly experienced local professors.
- The students can attend their Graduation Ceremony in Switzerland/UAE.

## ENTRY REQUIREMENT

- Bachelor's degree from a recognized university.
- Appropriate level of professional and managerial experience.
- Proof of English language proficiency.



## DOCUMENTS REQUIRED FOR ADMISSION

- Copies of all previous education and mark sheets
- Passport copy
- Emirates ID
- Soft copy of passport size photo
- Experience Letter (If any)
- Updated CV
- Filled and Signed Application Form





## DURATION

- 12 Months

## INTAKES

- Throughout the year

## MBA SPECIALIZATIONS

1. MBA In General Management
2. MBA In Accounting
3. MBA In Banking and Finance
4. MBA in Business communication
5. MBA In Consulting
6. MBA In Corporate Strategy
7. MBA In Cyber security/Information Security Analysis
8. MBA In Digital Marketing
9. MBA In Economics
10. MBA In Entrepreneurship
11. MBA In Environmental Management and Sustainability
12. MBA In Finance Management
13. MBA In Forensic Management (IT Security)
14. MBA In Health Care Management
15. MBA In Hospitality & Tourism Management
16. MBA In Human Resource Management
17. MBA In Information Systems/IT/Technology Management
18. MBA In Innovation Management
19. MBA In International/Global Business
20. MBA In Law
21. MBA In Leadership
22. MBA In Logistic & Supply Chain Management
23. Marketing & Sales Management
24. MBA In Media/Entertainment
25. MBA In Operations Management
26. MBA In Project Management
27. MBA In Retail Management
28. MBA In Risk Management
29. MBA In Social Media Management
30. MBA In Statistics, Business Analytics
31. MBA In Education Management
32. MBA In Sports Management
33. MBA In Engineering Management

## PROGRAMME STRUCTURE

1. Strategic Management
2. Strategic Leadership
3. Strategic Human Resource Management
4. Advanced Business Research Methods
5. Entrepreneurship & Innovation
6. Strategic Marketing
7. Dissertation or specialized subject 1 and specialized subject 2

## ACCREDITATION AND RANKING

SSBM is a private Campus operating under Swiss law and obtains its accreditation from independent accreditation bodies. Private schools are under the supervision of each regional Swiss canton that is responsible for the private sector accreditation and recognition. It is registered in Geneva canton Switzerland, under registration number CHE-131.073.981.

SSBM can ensure that the diploma and transcript of the program of study will be stamped and registered by a Swiss notary and it's operates under the European and American educational standards.



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