

Flexible

Affordable

Accredited



MASTER OF BUSINESS ADMINISTRATION



**RANKED #85 AMONG THE WORLD'S BEST
BUSINESS SCHOOLS**

www.cornerstonecollegeuae.com

PROGRAM OVERVIEW

The Master of Business Administration (MBA) is an internationally-recognized degree designed to develop the skills required for careers in business and management. The value of the MBA, however, is not limited strictly to the business world. An MBA can also be useful for those pursuing a managerial career in the public sector, private industry, and other areas.

FOR WHOM

- Professionals seeking to open up global opportunities for career growth.
- Managers and Executives who are looking for promotions & salary increments.
- Experts who are looking to Impart a strong theoretical foundation in business concepts.
- Employees who are willing to start an independent business and get access to a large business network.
- Employees who wish to build hard-skills in the areas of management and leadership.

WHY an MBA from EIU?

- EIU is ranked #85 in the WORLD`S BEST BUSINESS SCHOOLS for the year 2019.
- 15 specializations.
- Flexible class schedule for working crowd.
- Flexible payment system up to 12 months.
- Guidance from highly experienced local professors.

ENTRY REQUIREMENT

- Bachelors degree from a recognized university.
- Appropriate level of professional and managerial experience.
- Proof of English language proficiency.





CORNERSTONE COLLEGE OF INTERNATIONAL STUDIES
OPERATIONS OFFICE SHARJAH:

+971 (0) 558 848 537, +971 (0) 65 211 511

OFFICE: #803, MAJESTIC TOWER, AL TAAWUN STREET, AL
TAAWUN, SHARJAH, UAE

EMAIL- dean@ccisuae.com

WEBSITE: www.cornerstonecollegeuae.com

FACEBOOK : facebook.com/ccisuaeteam

BRANCHES: RAS AL KHAIMAH, FUJAIRAH, AL AIN, DUBAI AND
ABU DHABI

DURATION

- 12 Months

INTAKES

- Throughout the year

MBA SPECIALIZATIONS

1. MBA In General Management
2. MBA In International Business
3. MBA In Marketing & Sales
4. MBA In Human Resource Management
5. MBA In Strategy
6. MBA In Logistic & Supply Chain Management
7. MBA In Finance
8. MBA In Hospitality & Tourism Management
9. MBA In Leadership
10. MBA In Operations Management
11. MBA In Entrepreneurship
12. MBA In Retail Management
13. MBA In Information Technology & Systems
14. MBA In Corporate Social Responsibility (CSR)
15. MBA In Innovation Management & Design Thinking
16. MBA In Public Relations

ACCREDITATION AND RANKING

The EUROPEAN INTERNATIONAL UNIVERSITY has been ranked #85th in the WORLD`S BEST BUSINESS SCHOOLS FOR 2019, by CEOWORLD Magazine. EIU-Paris continues to be one of the WORLDS BEST and MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century.

PROGRAMME STRUCTURE

1. Strategic Management
2. Strategic Leadership
3. Strategic Human Resource Management
4. Advanced Business Research Methods
5. Entrepreneurship & Innovation
6. Strategic Marketing
7. Dissertation /Consultancy Project