

Flexible

Affordable



DOCTOR OF BUSINESS ADMINISTRATION



TWO DOCTORAL TRACKS

- Dissertation DBA

Do you prefer to call yourself a
Doctor?

SWISS SCHOOL OF BUSINESS AND MANAGEMENT

Located in Geneva, SSBM is one of the top business schools in Switzerland, offering accredited masters and doctoral programs. With world class learning management system and Swiss class education, SSBM aims at providing a superior learning experience that will have a direct impact on your professional development.

PROGRAM OVERVIEW

The DBA Programme of advanced professional studies is aimed at developing leadership in the field of business administration. Graduates of the DBA program can expect senior level career opportunities in banks, governments, education, and invariably across all sectors. It is a value-added qualification that gives the individual, a professional edge in the marketplace and invariably enhances employability.

FOR WHOM

- **Senior management level staff**
- Individuals who prefer to highlight contemporary management thinking and excel in research projects, to advance their career to the next level
- Professionals who are willing to develop high level of skills and competencies in the business environment.
- Individuals who thrive to establish leadership in organisations.
- Researchers who effectively conduct business research and relate its implications to the industry.

WHY US?

- SSBM is one of the top 10 business schools in Switzerland and recognized all around the world
- Accredited by Ministry of Switzerland, Geneva
- Flexible payment system up to two years
- Guidance from highly experienced professors.
- The students can attend the Graduation Ceremony in Switzerland, with a 3 days tour to 3 different countries.



PROGRAM DESIGNED WITH INDUSTRY PARTNERS

The single most differentiating feature of the Swiss School of Business and Management is that the doctoral program was designed in partnership with more 30 international companies, which enables SSBM to offer top Swiss quality education

ENTRY REQUIREMENT

- Masters degree from a recognized university
- Appropriate level of professional and Managerial experience.
- Proof of English language proficiency
- A face to face interview with the Academic Management

TWO DOCTORAL TRACKS

- **Dissertation DBA track**
- **Research DBA track**



CORNERSTONE COLLEGE OF INTERNATIONAL STUDIES

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BRANCHES: RAS AL KHAIMAH, FUJAIRAH, AL AIN, DUBAI
AND ABU DHABI

DURATION

- 24 - 36 Months

INTAKES

- Throughout the year

ACCREDITATION AND RANKING

SSBM is a private Campus operating under Swiss law and obtains its accreditation from independent accreditation bodies. Private schools are under the supervision of each regional Swiss canton that is responsible for the private sector accreditation and recognition. It is registered in Geneva canton Switzerland, under registration number CHE-131.073.981.

SSBM can ensure that the diploma and transcript of the program of study will be stamped and registered by a Swiss notary and it operates under the European and American educational standards.

PROGRAMME STRUCTURE

- Research Methods I
- Research Methods II
- Seminar: Writing Research Proposal
- Seminar: Publishing Your Paper
- Seminar: Software Citation Tools
- Dissertation

DOCUMENTS REQUIRED FOR ADMISSION

- Copies of all previous education and mark sheets
- Passport copy
- Emirates ID
- Soft copy of passport size photo
- Experience Letters(If any)
- Updated CV